



1% for the Tetons 2010 Membership Application



Dear prospective 1% Member,

Thank you for your interest in joining **1% for the Tetons (1%T)**. This letter aims to provide you with basic information about being a **1%T** Member – please feel free to call or write if you have additional questions or comments.

The **1% for the Tetons** concept is simple:

- As a Member business, you donate one percent of your annual sales to **1% for the Tetons**.
- **1% for the Tetons** aggregates your donation with those of other Members, and funds projects furthering the long-term sustainability of the Tetons region. (In our first three years, we have given out 27 grants totaling \$372,000. A complete listing of these grants is available on our website: **1PercentTetons.org**)
- For your donation, you become a Member of both **1% for the Tetons** and our sister organization, **1% for the Planet (1%P)**. You benefit from our marketing and branding efforts on our Members' behalf, and you can use both organizations' logos and other collateral in your marketing efforts.
- For tax purposes, you can treat your donation as either a marketing expense or charitable donation (ask your accountant which approach is right for you).

Because every business is different, **1% for the Tetons** does not have a specific policy about how Members pay for their donation – some take it straight out of net profit; others raise prices; still others add a one percent surcharge. All are equally fine. Our only requirement is that, in all you do, you comply with all applicable local, state, and federal rules and regulations.

Joining **1% for the Tetons** is equally simple:

- Fill out the questionnaire on the back, and return it to both **1%T** and **1%P**.
- **1% for the Planet** will send you two copies of a contract customized for your business. Sign both copies, return one to **1%P**, and you're in.

We require new members to make a two year commitment. This is because, upon joining, you do not need to do anything more until the end of your current fiscal year. At that point, we require two things of you:

1. Within 90 days of the close of your fiscal year, you need to make your first donation, equaling one percent of your FY 2010 sales (you are welcome to make partial payments before then). Send your check, and make it payable, to the Community Foundation of Jackson Hole, P.O. Box 574, Jackson WY 83001. (Be sure to enclose a note saying the check covers your FY 2010 donation). In return, the Community Foundation will send you an acknowledgment letter.
2. Within 120 days of the close of your fiscal year, you need to send **1% for the Planet** two items: a copy of the Community Foundation's letter, and a tax document showing your FY 2009 gross sales. **1%P** will use these to certify that you are a member in good standing of 1%.

Thanks again for your interest. We look forward to welcoming you into our ever-growing **1% for the Tetons** family!

Very truly yours,

Jonathan Schechter
Executive Director

ADDRESSING ISSUES OF
GROWTH, CHANGE, AND
SUSTAINABILITY IN PLACES OF
ECOLOGICAL AND AESTHETIC
SIGNIFICANCE

The Charture Institute

P.O. Box 4672
485 Arapahoe Lane
Jackson WY 83001
(307) 733-8687 – phone/fax
charture.org

js@charture.org

An IRS 501(c)3 charity
EIN # 03-0384966

Board of Directors

Gary Trauner – Chair
Wilson, WY

Brooke Williams – Vice-Chair
Castle Valley, ID

Jean Ferguson
Jackson, WY

Cindee George
Wilson, WY

H.M. "Mac" Irvin
Berkeley, CA

Jonathan Schechter
Jackson, WY

Keith Sproule
Windhoek, Namibia

Andy Tyson
Driggs, ID

Advisory Board

Hon. Rocky Anderson
Salt Lake City, UT

Prof. Garry Brewer
Yale University

Bill Broyles
Santa Fe, NM

Yvon Chouinard
Ventura, CA

Prof. Susan Clark
Yale University

Prof. Rob Dunbar
Stanford University

John Kenagy, MD
Cambridge, MA

E. H. Ladd
Dover, MA

Prof. Ed Russell
University of Virginia



Thank you very much for joining the **1%** movement! The following questions will enable us to tailor a license agreement to your company.

Ideally, we'd like you to type your responses directly into this form and return it to us electronically. Alternatively, you may mail or fax it. Please send copies to both **1% for the Tetons** and **1% for the Planet**.



Jonathan Schechter
1% for the Tetons
 P.O. Box 4672 (mail)
 485 Arapahoe Ln. (shipping)
 Jackson, WY 83001
 (307) 733-8687 (phone & fax)
 js@1PercentTetons.org

Chrissy Gilhuly
1% for the Planet
 P.O. Box 650 (mail)
 Main Street; The Old High School #9 (shipping)
 Waitsfield, VT 05673
 (802) 496-5408 (phone)
 (802) 496-6401 (fax)
 chrissy@onepercentfortheplanet.org

| QUESTION | ANSWER | |
|--|---|-------|
| • Effective date of your membership agreement. This is the date that you wish to begin (or began) using the 1% logos. | | |
| • Your business's registered name | | |
| • Type of business (LLC, corporation, partnership, LLP, LLC, sole proprietorship, etc. | | |
| • State (or country) in which your company is registered | | |
| • Principal business address (the physical address where your business is registered -- please type this on one line) | | |
| • Fiscal year (e.g. January 1 to December 31). Note: for most member companies, certification and membership renewal occurs within 120 days after the close of their fiscal year | | |
| • Tax filing deadline that your business adheres to (<i>note – if this is more than 120 days after the close of your fiscal year then we must modify the terms of your agreement</i>). | | |
| • Indicate whether your business is joining as an entity or, if the 1% agreement will apply only to one or more of your company's brands, to which brand(s) it applies. | | |
| • Description of the products and marketing materials on which you will use the 1% marks (e.g. brochures, website, magazine advertisements, etc.) | | |
| • Description of services or other activities in which you anticipate using the 1% marks (e.g. guide services, tourism services, etc. or n/a). | | |
| • Primary contact person, mailing and shipping addresses, email and phone number for correspondence for this agreement | Business: Address: Address: Person: E-mail: Phone: | Attn. |
| • Secondary contact: name, e-mail and phone (or n/a) | | |
| • Estimated 2008 Revenues | | |
| • Number of Employees | | |
| • How did you hear about 1%? | | |
| • What method of donation reporting to you intend to use for certification, i.e., (CPA report or tax returns) | | |