



PRESS RELEASE

1% for the Tetons announces new “Grant Guarantee” program

Date: June 14, 2011
 Contact: Jonathan Schechter, Executive Director
js@1PercentTetons.org • (307) 733-8687



1% for the Tetons (1%T) announced today a new “Grant Guarantee” program for 2011.

In 2011, eight grant Finalists are eligible for funding from **1%T** (see table below). Under the “Grant Guarantee” program, **1%T** guarantees to fund any Finalist project to which non-members donate at least 50 percent of the amount requested from **1%T**.

1%T is a project of the Jackson-based Charture Institute. **1%T** members donate one percent of their sales to **1%T**, which uses those contributions to fund projects focusing on the long-term sustainability of the Tetons region. In its first four years, **1%T** members have donated \$485,000 to fund 37 such projects.

Jonathan Schechter, Charture’s executive director, explained the genesis of the “Grant Guarantee” program: “Many **1%T** members want to allocate their donations among each year’s Finalists. In order to give them this choice, each year **1%T** picks more Finalist projects than it can fund from members’ donations alone. And because **1%T** does not partially-fund projects, in past years no Finalist has been guaranteed funding for its project.”

Schechter continued: “To try to fully fund all our Finalists, we ask the Tetons community as a whole – in other words, non-**1%T** members – to support our Finalists’ projects. This year, some **1%T** members asked how they could use their donations to maximize the chances of all eight Finalists being funded. Their innovative solution was to use their donations to incentivize community contributions to our Finalists.

“Specifically, any Finalist project which receives non-member donations totaling at least 50 percent of the money they’ve requested from **1%T** will be guaranteed funding.

“For example, suppose a Finalist requests \$5,000 from **1%T**. If non-members go to 1PercentTetons and donate at least \$2,500 to that project, then **1%T** members will make up the difference and guarantee that the project receives full-funding. With this added incentive, we hope to fund most, if not all, of our truly-innovative Finalist projects for 2011.”

Full copies of each 2011 Finalist proposal can be downloaded at 1PercentTetons.org. Donations to any or all of the eight Finalist projects can also be made at 1PercentTetons.org. The website also contains descriptions of all projects previously funded by **1%T**.

	Project Title	Applicant	Amount Requested from 1%	Total Project Budget
1	Understanding Local Implications Of Climate Change	Conservation Research Center (TSS)	\$30,000	\$103,750
2	Integrated Wildlife Research Education Program	Craighead Beringia South	\$20,000	\$97,220
3	Teton Pass Sustainable Trails Partnership	Friends of Pathways	\$20,000	\$100,000
4	JH Wildlife Conservation Assessment	JH Conservation Alliance	\$9,600	\$25,900
5	Open Air Science And Art Museum	JH Public Art Initiative	\$9,635	\$11,906
6	Teton River Conservation Campaign	Teton Regional Land Trust	\$4,000	\$12,000
7	Teton Valley Ranch Camp Forest Legacy Project	Teton Valley Ranch Camp Education Foundation	\$6,000	\$19,359
8	Teton Valley Sustainability Series	VARD	\$2,500	\$7,500
	Totals		\$101,735	\$377,635

ADDRESSING ISSUES OF GROWTH, CHANGE, AND SUSTAINABILITY IN PLACES OF ECOLOGICAL AND AESTHETIC SIGNIFICANCE

The Charture Institute
 P.O. Box 4672
 485 Arapahoe Lane
 Jackson WY 83001
 (307) 733-8687 – phone/fax
charture.org
js@charture.org
 An IRS 501(c)3 charity
 EIN # 03-0384966

Board of Directors

- Gary Trauner – Chair
Wilson, WY
- Brooke Williams – Vice-Chair
Castle Valley, ID
- Jean Ferguson
Jackson, WY
- Cindee George
Wilson, WY
- H.M. “Mac” Irvin
Berkeley, CA
- Jonathan Schechter
Jackson, WY
- Keith Sproule
Windhoek, Namibia
- Andy Tyson
Driggs, ID

Advisory Board

- Hon. Rocky Anderson
Salt Lake City, UT
- Prof. Garry Brewer
Yale University
- Bill Broyles
Santa Fe, NM
- Yvon Chouinard
Ventura, CA
- Prof. Susan Clark
Yale University
- Prof. Rob Dunbar
Stanford University
- John Kenagy, MD
Cambridge, MA
- E. H. Ladd
Dover, MA
- Prof. Ed Russell
University of Virginia