



ADDRESSING ISSUES OF GROWTH, CHANGE, AND SUSTAINABILITY IN PLACES OF ECOLOGICAL AND AESTHETIC SIGNIFICANCE

The Charture Institute

P.O. Box 4672
485 Arapahoe Lane
Jackson WY 83001
(307) 733-8687 – phone/fax
charture.org
js@charture.org
An IRS 501(c)3 charity
EIN # 03-0384966

Board of Directors

- Gary Trauner – Chair
Wilson, WY
- Brooke Williams – Vice-Chair
Castle Valley, UT
- Jean Ferguson
Jackson, WY
- Cindee George
Wilson, WY
- H.M. “Mac” Irvin
Berkeley, CA
- Jonathan Schechter
Jackson, WY
- Keith Sproule
Windhoek, Namibia
- Andy Tyson
Driggs, ID

Advisory Board

- Hon. Rocky Anderson
Salt Lake City, UT
- Prof. Garry Brewer
Yale University
- Bill Broyles
Santa Fe, NM
- Yvon Chouinard
Ventura, CA
- Prof. Susan Clark
Yale University
- Prof. Rob Dunbar
Stanford University
- John Kenagy, MD
Cambridge, MA
- E. H. Ladd
Dover, MA
- Prof. Ed Russell
University of Virginia

PRESS RELEASE

1% for the Tetons announces 2011 Grants Awards

Date: July 18, 2011
Contact: Jonathan Schechter, Executive Director
js@1PercentTetons.org • (307) 733-8687



1% for the Tetons (1%T) announced its 2011 grants winners today. Seven projects will receive a total of \$71,735, an average of \$10,248 per project. The table below lists each of the seven award winners; more information about each funded project is found on the attachment accompanying this release, as well as on-line at <http://onepercentforthetetons.org/projects>. Also on the attachment is contact information for the project head at each of the recipient organizations.

	Project Title	Applicant	Amount Requested from 1%	Total Project Budget
1	Integrated Wildlife Research Education Program	Craighead Beringia South	\$20,000	\$97,220
2	Teton Pass Sustainable Trails Partnership	Friends of Pathways	\$20,000	\$100,000
3	JH Wildlife Conservation Assessment	JH Conservation Alliance	\$9,600	\$25,900
4	Open Air Science And Art Museum	JH Public Art Initiative	\$9,635	\$11,906
5	Teton River Conservation Campaign	Teton Regional Land Trust	\$4,000	\$12,000
6	Teton Valley Ranch Camp Forest Legacy Project	Teton Valley Ranch Camp Education Foundation	\$6,000	\$19,359
7	Teton Valley Sustainability Series	VARD	\$2,500	\$7,500
	Totals		\$71,735	\$273,885

1%T is a project of the Jackson-based Charture Institute. Jonathan Schechter, Charture’s executive director, noted: “We are very excited to fund these seven projects this year, for each addresses a key challenge or opportunity facing the Tetons region.” Schechter continued: “Our grant recipients cover the entire span of the region’s ecosystem, both geographically and biologically, reflecting the diversity of interests and issues involved in sustaining the Tetons region.”

1%T’s members donate one percent of their annual sales to fund sustainability-related projects in the Tetons region. During June, members directed their donations to finalist proposals they favored. Out of eight finalists, seven received full-funding. These donations were augmented by contributions from individuals and non-member businesses.

“2011 marks 1% for the Tetons’s fifth year of awarding grants,” noted Schechter. “Thanks to the extraordinary generosity of our members, during our first five years 1% has granted \$556,745 to 44 remarkable projects.

“Put simply, in five short years, the business owners who belong to 1% for the Tetons have donated over half a million dollars to make the Tetons a more sustainable place.

“Why are they doing this? Because they recognize that their businesses can never be healthier than the environment in which they sit. Through their donations, 1 Percent members not only are taking clear, meaningful steps to sustain their home; they’re also making an investment in the long-term health of their business.

More information about **1%T’s** is available at its website 1PercentTetons.org.

1% for the Tetons – 2011 Grant Awards

	Project Title	Applicant	Contact	Co-Applicants	Amount Requested from 1%	Total Project Cost	Summary Description
1	Integrated Wildlife Research Education Program	Craighead Beringia South	Marilyn Cuthill (307) 734-0581 marilyn@beringiasouth.org	JH High; Summit High; JH Wildlife Film Festival; pARTners; Center of Wonder; USFWS	\$20,000	\$97,220	This project is designed to integrate our ongoing scientific wildlife studies into local high school classrooms. We plan to use on-going tracking studies with bald eagles and cougars to allow students to follow them in real-time and learn about raptors, migration, cougar ecology, conservation issues, and applied scientific study design.
2	Teton Pass Sustainable Trails Partnership	Friends of Pathways	Tim Young (307) 733-4534 tim@friendsofpathways.org	BTNF; Teton Freedom Riders	\$20,000	\$100,000	A collaborative project to repair and restore top priority trails on Teton Pass, in order to achieve sustainable low impact access to the Bridger-Teton National Forest, provide close to home healthy connections to nature, and as a catalyst to instill lifelong public land conservation values through volunteerism and partnerships
3	Jackson Hole Wildlife Conservation Assessment	JH Conservation Alliance	Trevor Stevenson (307) 733-9417 trevor@jhalliance.org	Craighead Institute	\$9,600	\$25,900	Based on a goal to conserve the valley's native species and the habitats and ecological processes that sustain these species, the Conservation Alliance will contract with the Craighead Institute to initiate a habitat modeling-based assessment of habitat and population needs of Jackson Hole's key native fauna.
4	Open Air S.A.M. (Science And Art Museum)	JH Public Art Initiative	Carrie Geraci (307) 413-1474 cgeraci@gmail.com	Friends of Pathways, AmeriCorps, Art Association, Factory Studios, Children's Museum, Teton County School District Summer School and local businesses and organizations.	\$9,635	\$11,906	Youth, families, creative professionals and local artists will be invited to install larger than life specimens from our ecosystem along the Community Pathways System during Bike Festival in August. Artworks will include information plaques that educate us about our ecosystem. The project includes an "open-air museum tour map".
5	Teton River Conservation Campaign	Teton Regional Land Trust	Chet Work (208) 354-8939 chet@tetonlandtrust.org	5 private landowners	\$4,000	\$12,000	Teton Regional Land Trust (TRLT) will increase awareness of and support for conservation along the Teton River through a natural resource guide book and river user trainings. Increased understanding of the resources will help TRLT fill some of the critical gaps in the existing protection along the Teton River.
6	Teton Valley Ranch Camp Forest Legacy Project	Teton Valley Ranch Camp Education Foundation	Elizabeth King (307) 733-2958 eking@tvrcamp.org	Firewise Landscapes; InterConnections 21; Yellowstone Teton Clean Energy Coalition; Friends of the Teton River; BTNF; GTNP	\$6,000	\$19,359	Nearly 80% of the trees at Teton Valley Ranch Camp are dead because of the mountain pine beetle epidemic. This project will provide a more resistant forest cover and teach campers about western forest dynamics. Campers, ages 11 to 16 will plant seedlings and monitor the plantings' success as they mature.

7	Teton Valley Sustainability Series	VARD	Chris Lundberg (208) 354-1707 chris@tetonvalleyadvocates.org	Potential collaborators: Teton Regional Land Trust, Friends of the Teton River, Teton Valley Trails & Pathways, Idaho Conservation League, Teton County Planning Department, and the Rural Planning Institute	\$2,500	\$7,500	The Teton Valley Sustainability Series will Collaboratively explore connections between the ecological, social, and economic health of Teton Valley and will educate attendees about how land-use decisions have affected development patterns in Teton Valley, and what we can do as a community to direct future land-use decisions more sustainably.
	Totals				\$71,735	\$273,885	
	Mean				\$10,248	\$39,126	
	Median				\$9,600	\$19,359	