

ADDRESSING ISSUES OF GROWTH, CHANGE, AND SUSTAINABILITY IN PLACES OF ECOLOGICAL AND AESTHETIC SIGNIFICANCE

The Charture Institute

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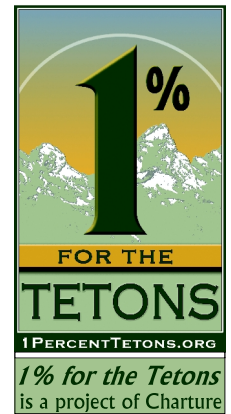
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1% FOR THE TETONS 2010 GRANT APPLICATION PROCESS OVERVIEW



DESCRIPTION OF THE GRANTS PROCESS

1% for the Tetons is a project of the Charture Institute, a Jackson, WY-based 501(c)3 non-profit organization. **1% for the Tetons** awards high-leverage grants to forward-looking projects sustaining the Tetons area's natural resources and related qualities.

To more effectively fulfill its mission, starting in 2010, **1% for the Tetons** will use the following process to award its grants. (A graphic representation of this process appears on page 4.)

Step 1 Grant Application – Round 1 (All Applicants)

Applicants submit a written application (see Round 1 application form)

Important dates:

January 25, 2010 – Round 1 application form available on-line

February 22, 2010, 5:00 pm MST – Application Part 1 due

Step 2 Review of Round 1 Grant Applications

Applications will be evaluated by the Charture Institute board, which will select "Finalists" (i.e. those applicants who continue to Round 2 of the application process).

Step 3 Grant Application – Round 2 (Finalists)

Finalists will be notified in mid-March. Finalists will be asked to prepare a second, more extensive written application, as well as a five minute oral presentation of their proposal.

Important dates:

March 19, 2010 – Finalists notified; Application Part 2 form available

April 30, 2010, 5:00 pm MDT – Written Application Part 2 due

Step 4 Sustainability Grants Conference/Oral Presentations by Finalists

In early May, the Charture Institute will host its annual Sustainability Grants Conference, open to the entire community. At the conference, each Finalist will make a five minute oral presentation of their proposal. The oral presentations will be filmed, and the Finalists' written applications and video presentations will be posted on the **1% for the Tetons** website.

Important date: **May 8, 2010** – Sustainability Grants Conference

Step 5a Awarding of Grants – Phase 1

1% for the Tetons Members Direct Their Donations

During May, 2010, **1% for the Tetons** members will be able to direct up to 100% of their annual donations to different Finalists' proposals.

Important date: **May 31, 2010, 5:00 pm MDT** – **1% for the Tetons** members must finalize their grant selections (money not specifically directed will be awarded by **1% for the Tetons** grants committee).

Step 5b Awarding of Grants – Phase 1

Members of the Public Donate to Projects

Members of the public will be able to augment **1% for the Tetons** members' donations with their own "at large" pledges.

Important date: **May 31, 2010, 5:00 pm MDT** – Public donors must finalize their "at large" pledges (if a particular project is not fully funded, **1% for the Tetons** will not cash any pledges to that project).

Step 6 Awarding of Grants – Phase 1
Successful Applications

1% for the Tetons fully funds grant applications; it does not award partial funding. Therefore, in Phase 1, only those projects which receive commitments covering 100% of requested funding as of 5:00 pm MDT, May 31, 2010 will be funded by **1% for the Tetons**. Projects which do not receive 100% of requested funding will be referred to the **1% for the Tetons** grants committee for consideration in Phase 2 of the grants awards process.

Step 7 Awarding of Grants – Phase 2
Consideration of Applications Not Receiving Full Funding in Phase 1

The **1% for the Tetons** grants committee will consider all proposals not fully-funded in Phase 1. From these, the committee will fund as many as possible from unallocated donations. Only those applications which are fully funded in either Phase 1 or Phase 2 will receive funding from **1% for the Tetons**. Applicants whose projects are not funded will receive a \$500 stipend to help cover the costs of preparing their **1% for the Tetons** grant application.

Important date: Late June, 2010 – **1% for the Tetons** will formally award its 2010 grants

FAQs ABOUT THE 1% FOR THE TETONS GRANTS PROCESS

Q: Why is 1% for the Tetons changing its grants process from what it has done in the past?

Three reasons.

First, the new process will increase the amount of money available to fund grant applications, thereby furthering **1% for the Tetons's** mission and further leveraging members' donations.

Second, the new process will attract far more attention to **1% for the Tetons** in general, and the **1% for the Tetons** grants process in particular.

Third, the new process will allow **1% for the Tetons's** members far more say in directing their donations.

Q: What kind of projects does 1% for the Tetons fund?

"1% for the Tetons awards high-leverage grants to forward-looking projects sustaining the Tetons area's natural resources and related qualities." The Round 1 application form defines each aspect of this Statement of Ideal. To give prospective applicants a sense of how these ideals translate into successful grant applications, copies of every grant application **1% for the Tetons** has ever funded are available for download from the **1% for the Tetons** website (1PercentTetons.org).

Q: Who can apply for 1% for the Tetons grants?

Because many of the challenges and opportunities facing the Tetons region cut across political and economic boundaries, **1% for the Tetons** encourages organizations from all sectors – public, private, and non-profit – to collaborate in developing projects and applying for grants. However, to comply with tax regulations, every applicant team must include at least one 501(c)3 organization or governmental agency.

Q: How much can I apply for?

In its first three years, **1% for the Tetons** has awarded 27 grants, ranging in size from \$1,000 - \$40,000. Combined, these grants have totaled \$372,000, an average of \$124,000/year or \$13,777/grant. While **1% for the Tetons** sets no limits on the amount it awards to any one project, the size of its average annual grant pool means that **1% for the Tetons** is hard-pressed to make grants larger than \$40,000-\$50,000.

Q: What happens during Round 1 of the application process?

The Charture Institute Board of Directors will consider all Round 1 applications, and has full discretion over which will be invited to participate in Round 2. Those applicants whose projects are not selected to advance to Round 2 will be so notified, and their applications will remain confidential.

Q: What happens during Round 2 of the application process?

Finalists submit a second written application, and make a 5 minute oral presentation of their application at the Charture Institute's Sustainability Grants Conference on May 8. All application materials (i.e. all the written applications and videos of each oral presentation) will be posted on the **1% for the Tetons** website.

Q: What happens during Phase 1 of the Grants Awards Process?

Based on the application materials posted on the **1% for the Tetons** website, **1% for the Tetons** members may, if they choose, direct up to 100% of their annual donations to any or all of the Finalist projects. Additionally, the public at large can use the **1% for the Tetons** website to make donations to support these projects. Applicants will be able to go on-line as well, and in real time see how much money has been pledged toward their project. Projects which receive pledges for 100% of their requested funding by May 31 will be funded by **1% for the Tetons**; projects which receive less than 100% will be referred to the **1% for the Tetons** Grants Committee for Phase 2 of the Grants Award Process.

Q: What happens during Round 2 of the Grants Awards Process?

The **1% for the Tetons** Grants Committee will determine how much money it has available to grant (a figure which equals all **1% for the Tetons** members' donations minus the donations members pledged to projects funded during Phase 1 of the Grants Award Process). The committee will evaluate projects which did not receive 100% funding during Round 1, and award the remaining funds to some of those remaining projects.

Q: What happens if my project is not funded during either Phase 1 or 2 of the Grants Awards Process?

1% for the Tetons does not partially fund projects. Therefore, unless a project receives 100% funding in either Phase 1 or 2 of the Grants Awards Process, it will not receive any funding from **1% for the Tetons**.

Donations directed by **1% for the Tetons** members to projects only partially-funded in Phase 1 will revert to the overall **1% for the Tetons** donations pool, where they will be awarded by the **1% for the Tetons** Grants Committee. Pledges made by non-members to partially-funded projects will not be cashed.

Finalists whose projects do not receive 100% funding will receive \$500 to help defray the costs involved in preparing their grant application and oral presentation.

Q: Can I urge my supporters to make contributions to my project?

Absolutely! We encourage Finalists to do all they can to get their supporters to visit the **1% for the Tetons** website and make pledges to their project. The website will show, in real time, exactly how much money has been pledged to each project, and how much longer Finalists have to reach the 100% goal.

Q: Can I urge 1% for the Tetons members to make contributions to my project?

1% for the Tetons recognizes that some such "lobbying" is likely, if not inevitable. However, **1% for the Tetons** will not look favorably upon a Finalist actively "lobbying" **1% for the Tetons** members in a blatant or systematic fashion. **1% for the Tetons** retains the right to refuse to fund a project if, at its sole discretion, a grant applicant violates the spirit of the "no active lobbying" rule.

Q: If my project is funded, when will I receive the funds?

The formal announcement of funded projects – from both Phase 1 and Phase 2 – will be made in late June, 2010. Funds will be available within a week of the announcement, and must be claimed within one year.

Q: If my project is funded, what reporting requirements will I have?

Successful grant applicants must submit a report on their project within 90 days of the completion of the project, or by September 30, 2011, whichever comes first. Applicants who do not meet this requirement will not be considered for future **1% for the Tetons** grants for two years after their report is finally submitted.